EDITORIAL

OUT-DOING THE PACKERS.

By DANIEL DE LEON

The Citizens Industrial Association of America, C.W. Post, President, has attested its loyalty to Capitalism. A leading principle of Capitalism is competition—not emulation, which consists in matching noble deeds and surpassing them, but competition, which consists in out-Heroding Herod in villainy. The packers stand convicted of wholesale and systematic fraud upon the people in the matter of food; they stand convicted of poisoning the BODIES of the public for profit. The Citizens Industrial Association of America, C.W. Post, President, at one bound leaps ahead of the packers with a scheme to “can” falsehood wholesale in the papers, so as to poison the MINDS of the people.

Already the C.W. Post organization by means of its Square Deal, has put in practice the business of “canning” rotten information, wherewith to poison public opinion. The felonious conduct of the Governors of Idaho and Colorado, in kidnapping Moyer, Haywood and Pettibone upon perjured papers, gave C.W. Post’s Square Deal the chance of its life. To publish the facts; to show that constitutional guarantees were violated in the persons of the prisoners; to give publicity to the character of the accusers, these being self-confessed criminals; to point out the circumstances which denote the innocence of the prisoners and the guilt of their captors; in short, to give publicity to the truth, that would have been like canning wholesome meat. C.W. Post is not in that business, any more than are the packers. As the packers are in the business of “canning” putrid meat, so is C.W. Post in the business of canning putrid information. The Square Deal published a collection of pictures representing Moyer, Haywood and Pettibone in various acts of exploding dynamite bombs, and committing murder. No foul can ever left the packers’ plant containing fouler stuff than that canned by C.W. Post in his Square Deal. But the gentleman is not yet satisfied. Aware that the market for his canned goods is
limited, he now strikes out for larger fields.

Before us lies a circular issued by the said C.W. Post’s Association. It is addressed to “Publishers.” In it publishers of newspapers are urged to adopt his methods. In competition with the packers, who label their cans “Jewel,” “Prime,” “Extra,” in proportion to the jewelness, primeness and the extraness of the putridity of their contents, C.W. Post wishes the putrid information, that he suggests be published against the Working Class, to be labeled: “For the benefit of a fair thinking community”; “dispassionate”; “public opinion”; “sane, well-balanced minds”; etc.; and he offers to furnish such canned goods, so labeled, to the publishers in any amount.

The packers are out-done, the packers are out-distanced. On the same principle that he who steals a man’s purse steals nothing compared to him who pilfers from a man his good name, to poison the body is a trifling offence to the attempted poisoning of the mind. Let the packers stand aside. C.W. Post has the right of way. Let the packers change their policy before Congress. They are now trying to avoid investigation and they are charging Roosevelt with political schemes in his crusade against them. Let them put his honesty to the test and demand of him the investigation of the C.W. Post establishment for the canning of rotten information.