## DAILY PEOPLE

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FIRST EDITORIAL

## THE VALUE OF A DAILY.

## **By DANIEL DE LEON**

or years the necessity of a daily paper in the work of educating and organizing the working class was felt by the Socialists in the United States. The work that could be accomplished by such a champion in nailing the daily slanders which the foul organs of the ruling class spread broadcast, was seen by every one whose life was devoted to the task of emancipating the wage slave class.

That these fighters were not mistaken in the need for such a weapon, nor in the work it would have to do, every issue of the DAILY PEOPLE since its first appearance on last July 1 has amply demonstrated.

Nor has the enemy underestimated the power of such a daily paper. Their press has been one of the most powerful means to bolster up their rule; they have reduced to a science the work of blinding the people. They were wont to meet the efforts of the Socialist propagandists with a conspiracy of silence one day, and then, when the occasion was ripe, indulge in a campaign of slander so skillfully contrived as to deceive every one but the classconscious fighter himself.



Facsimile of the front page of the *Daily People*, Friday, August 24, 1900.

With the approach and advent of the DAILY PEOPLE, these tactics had to be materially changed. The heretofore dumb and derided wage slave had found a tongue. No longer is it possible to pass in scornful silence the work of the axwielder. It must be recorded in some wise because the DAILY PEOPLE published it and the readers of the daily papers demand the news.

The thrashing delivered to both old parties by Joseph Francis Malloney on Tuesday night was a case in point. The policy of the capitalist press has always been to suppress all account of the doings of the Socialist Labor party, while fooling its readers with the antics of every "reform" fake that bubbled out a brief existence in the mud gutter of American politics and dubbed itself "socialistic" or "independent labor." But that game is about played out. The DAILY PEOPLE would tell its readers of the speech of the working class champion, and the capitalist dailies could not afford to be scooped.

As to the campaign of slander, the manner in which these sheets reported Malloney's address shows that slander is still the weapon resorted to. We have referred to that yesterday. But lies are only powerful where there is no defender of truth to slap the brazen liar on the mouth. And this the vulgar lackeys who run the prostituted press are discovering.

Wisely and bravely did those pioneers of Freedom build when they labored to establish the DAILY PEOPLE. A thorn in the flesh of the oppressor, now it is destined to become the sword, swung by the brawn, guided by the brain of the revolutionary working class, which will cut down the robber class and its villainous lackey, the Rep-Dem press.

Long live the champion of truth and working class rights—the DAILY PEOPLE!

Transcribed and edited by Robert Bills for the official Web site of the Socialist Labor Party of America. Uploaded June 2005